

July 30, 2016

Dear Authors,

Greetings from Calcutta Business School!

We are extremely delighted to introduce our bi-annual journal, “**CBS JOURNAL OF MANAGEMENT PRACTICES**” to you, one of the important contributors of academic fraternity. It is a peer reviewed journal with ISSN number ISSN 2349-5073.

The journal aims to provide a knowledge sharing platform for the study and dissemination of the latest developments and findings in the discipline of MANAGEMENT SCIENCES. We invite articles those would be multidisciplinary, interdisciplinary and would be functionally oriented with scope for application in the real world. The Journal would encourage theoretical research, empirical research, case study based analytical papers as well as qualitative analyses of management theories in the field of Management Concepts, philosophies and applications.

Submission deadline for the upcoming issue is Aug 20, 2016.

For further details of the Journal and author guideline, kindly visit us at http://calcuttabusinessschool.org/Images/pdf/Vol-2-No-2-Dec-2015-ed_2.pdf

Your contribution to the Journal will be highly appreciated.

Yours truly,

Editorial Team
CBS Journal of Management Practices