



**CALCUTTA BUSINESS SCHOOL**  
**SESSION – 2014-2016**  
**PGDM CLASS SCHEDULE – TERM V**  
**NOVEMBER 2015 – JANUARY 2016**

Day/Date	9.45 - 10.45	10.50- 11.50	11.55-12.55	1.00- 2.00	2.00 - 3.00	3.05-4.05	4.10-5.10	5.15-6.15	6.30- 8.30 (2 Sessions)
Monday	FDM (TDC)	FDM (TDC)	CMM (KM)	<b>L U N C H</b>	TM(SB/IG)	TM(SB/IG)	TM(SB/IG)	IE (SomM)	IE (SomM)
Tuesday	SCM(SB/IG)	SCM(SB/IG)	SCM (SB/IG)		PRM (KM)/ BA (JS)	PRM(KM)/ BA (JS)	PRM (KM)/ BA (JS)	PBM(PRB)	RM (SM)
Wednesday	FDM (TDC)	CMM (KM)	CMM (KM)		AMR (JS)	AMR (JS)	AMR (JS)	PBM(PRB)	
Thursday	DWDM(JS)	DWDM(JS)	DWDM (JS)		IM (BKS/SNM)	IM (BKS/SNM)	IM (BKS/SNM)	FE (JB)	RMB (TDC)
Friday	IF (MM)	IF (MM)	IF (MM)		RM (SM)	SEMINAR	SEMINAR		
Saturday	PBM (PRB)/ FE (JB)	PBM (PRB)/ FE (JB)							
Sunday	MA (SJM)	MA(SJM)	MA(SJM)						

No		Subject's Name	Credit points	Hours	Professor's Name
1	FME 701	International Finance (IF)	3	33	Dr. Mukul Mitra (MM)
2	FME 702	Risk Management in Banks (RMB)	1.5	20	Dr. Tamal Datta Chaudhuri (TDC)
3	FME 703	Financial Derivatives Management (FDM)	3	33	Dr. Tamal Datta Chaudhuri (TDC)
4	FME 711	Financial Econometrics (FE)	1.5	20	Dr. Jayita Bit (JB)
5	MHT 701	Product & Brand Management (PBM)	3	33	Dr. Pinaki Ranjan Bhattacharyya (PRB)
6	MHT	Marketing Analytics: Data Analytics for strategy formulation in pharmaceuticals (MA)	3	33	Dr. Sanjay Mitra (SJM) *
7	MHT 706	Advanced Marketing Research (AMR)	3	33	Shri Jaydip Sen (JS)
8	ITM 703	Internet & E-Commerce (IE)	3	33	Dr. Somnath Mukhopadhyay (SomM)
9	ITM 708	Data Warehousing and Data Mining (DWDM)	3	33	Shri Jaydip Sen (JS)
10	ITM 711	Business Analytics using R (BA)	3	33	Shri Jaydip Sen (JS)
11	OMR 704	Technology Management (TM)	3	33	Shri Sanjib Biswas (SB) / Shri Indranil Ghosh (IG)
12	OMR 705	Supply Chain Management and ERP (SCM)	3	33	Shri Sanjib Biswas (SB) / Shri Indranil Ghosh (IG)
13	OMR 708	Retail Management (RTM)	3	33	Smt. Sanjana Mondal (SM)
14	HRM 706	Performance Management (PRM)	3	33	Dr. Kankana Mukhopadhyay (KM)
15	HRM 710	Competency Mapping & Management (CMM)	3	33	Dr. Kankana Mukhopadhyay (KM)
16	SIM 702	International Management (Compulsory) (IM)	3	33	Dr. Bani K Sinha (BKS)/ Shri S.N. Mukherjee (SNM)

\* The Schedule for this subject may undergo change



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Monday	FDM (TDC) Room - PD	FDM (TDC) Room -PD	CMM (KM) Room -	<b>L U N C H</b>	TM(SB/IG) Room -JW	TM(SB/IG) Room - JW	TM(SB/IG) Room - JW	IE (SomM) Room -JW	IE (SomM) Room - JW
Tuesday	SCM(SB/IG) Room - JW	SCM(SB/IG) Room - JW	SCM (SB/IG) Room - JW		PM (KM) Room - JW / BA (JS) Room -PD	PM(KM) Room -JW / BA (JS) Room -PD	PM (KM) Room - JW /BA (JS) Room -PD	PBM(PRB) Room -MP	RM (SM) Room - JW
Wednesday	FDM (TDC) Room -PD	CMM (KM) Room - JW	CMM (KM) Room - JW		AMR (JS) Room -MP	AMR (JS) Room -MP	AMR (JS) Room -MP	PBM(PRB) Room -MP	
Thursday	DWDM(JS) Room - JW	DWDM(JS) Room - JW	DWDM (JS) Room - JW		IM (BKS/SNM) Room - MP	IM (BKS/SNM) Room - MP	IM (BKS/SNM) Room - MP	FE (JB) Room - PD	RMB (TDC) Room -PD
Friday	IF (MM) Room - PD	IF (MM) Room -PD	IF (MM) Room -PD		RM (SM) Room - JW	SEMINAR	SEMINAR		
Saturday	PBM (PRB) Room -MP / FE (JB) Room -PD	PBM (PRB) Room – MP / FE (JB) Room -PD							
Sunday	MA (SJM) Room -MP	MA(SJM) Room -MP	MA(SJM) Room -MP						